

BUILDING A BETTER FUTURE

TEAM *Legacy*

A MESSAGE FROM TONY ROUSE

The years of 2020 and 2021 will go down in the history of TEAM Concept Printing as a time period in which we dealt extraordinarily well with a worldwide pandemic. While the pandemic has certainly affected all of us in ways we could have never anticipated, the pandemic has allowed TEAM to become even more committed to our customers, our suppliers and our community. Throughout this period, we focused our efforts and intentions as being what we referred to as “TEAM tough”. We faced the challenge of the pandemic by not saying “why us” but boldly challenged our partners, customers, and the community to “try us.” This tough spirit carried us through the pandemic, and it was our battle cry to help make our industry, communities, and our customer’s world a better place.

Continuing this path of serving others, in early 2022, we formalized our TEAM LEGACY plan. Our TEAM LEGACY program and strategic efforts going forward will be centered on three core principles:

- Making a Positive Community Impact
- Enhancing Sustainability Practices & Urgency Within Our Operations
- Advocating for all Positive Aspects of the Commercial Print Industry

Although TEAM Concept Printing has always had a commitment to these three areas and take them seriously, we want to dedicate the next chapter of our company’s growth to leaving a legacy for future commercial print providers to follow.

Each principle of TEAM LEGACY contains clear actions and responsibilities that benefit the TEAM family – our customers, our suppliers, and our community.

The following pages provide more detail on TEAM LEGACY and how TEAM LEGACY complements our strong foundation and enhances your business.

I am honored to share that TEAM has embarked on an ambitious endeavor to offset 100% of our paper and electric consumption by the end of 2023. After thoroughly researching options that allows TEAM to improve our environment, I am confident you will appreciate our commitment. Specific information about this initiative is included in this brochure,

I am very optimistic for the future of the printing industry and confident TEAM will continue to lead and deliver exceptional quality and service. We want to be known as an incredible steward to our community, the environment, and to our TEAM, before we want to be known as a commercial printer. At the end of the day, I want my kids to be proud of the bigger impact we made on our world.

Thank you for your trust and support.

Tony Rouse

CEO & Founder | TEAM Concept Printing

TonyR@teamconceptprinting.com

**“WE WANT TO BE KNOWN
AS AN INCREDIBLE STEWARD
TO OUR COMMUNITY, THE
ENVIRONMENT, AND TO
OUR TEAM, BEFORE WE
WANT TO BE KNOWN AS
A COMMERCIAL PRINTER.”**

**TONY ROUSE
TEAM CONCEPT CEO & FOUNDER**

**MAKING OUR WORLD
& INDUSTRY BETTER
THAN WE FOUND IT.
REWARDING FUTURE
COMMERCIAL PRINT
LEADERS & CUSTOMERS
IN THE YEARS TO COME.**



OUR FOCUS AREAS

1

COMMUNITY IMPACT

- Strive to think Globally but act locally
- Champion the message and impact of selected Non-Profits
- INSPIRE: Inspire supporters to take a long-term view of helping the community

2

SUSTAINABILITY

- Implement best in class industry GREEN practices into TEAM Operations
- Train TEAM member and industry associates on TEAM's GREEN Print Operations (GPO)
- INSPIRE: Inspire future generations of print professionals to see a Green future

3

INDUSTRY

- Promote the importance of the Print and graphic arts industry within communities and government
- Create centers of excellence that TEAM shares with industry associations, trade publications and Equipment manufacturers
- INSPIRE: Inspire future generations of print professionals on the positives of the industry and the impact they make

STRIVE TO MAKE OUR COMMUNITIES A BETTER PLACE FOR US, OUR CHILDREN, & FUTURE GENERATIONS.

Without our community, we do not have a future. TEAM Concept Printing is deeply ingrained in our multiple communities. Across TEAM, we are focused on instilling best practices in philanthropy, employee engagement and the environment, reflective of our values.

By aligning our business practices with our values, we seek to make a positive impact by supporting organizations that are addressing the most pressing issues facing our communities, creating a workplace culture that fosters diversity and inclusion, and being responsible of the resources entrusted to us. **There are three integral aspects to our Community Impact:**

EQUALLY SUPPORT NONPROFITS THAT MIRROR TEAM LEGACY MISSION

Our mission is to enhance our customer's presence in a manner that makes the world a better place. By selectively partnering with nonprofits, we empower their goals. We offer each TEAM employee one paid day off for volunteer work annually, in addition to TEAM-sponsored events and programs. TEAM employees serve in leadership roles on nonprofit committees and boards.

STRIVE TO THINK GLOBALLY BUT ACT LOCALLY

TEAM understands the importance of following and implementing global standards and applying these on a local level. This allows TEAM to continually deliver world-class solutions to our customers.

CHAMPION THE MESSAGE AND IMPACT OF SELECTED NONPROFITS

We believe that investing in our community yields the greatest return. That's why we are committed to being a long-term partner to the communities in which we live and work.

**OUR GOAL: INSPIRE SUPPORTERS
TO TAKE A LONG-TERM VIEW OF
HELPING THE COMMUNITY.**

INSPIRE



TEAM *legacy*

OUR IMPACT ON THE COMMUNITY

WE PROUDLY SUPPORT AND CHAMPION THE FOLLOWING LOCAL AND NATIONAL NONPROFITS:

Tour de Cure Chicago/ American Diabetes Association

tour.diabetes.org

Tour de Cure is the American Diabetes Association's premier cycling and fundraising event. By participating, you are raising awareness about diabetes, supporting life-saving research and helping people who are discriminated against because they have diabetes.

Folds of Honor

foldsofhonor.org

Nonprofit organization that helps provide the families of fallen and disabled service members educational scholarships.

826CHI

826chi.org

Non-profit creative writing, tutoring, and publishing center dedicated to amplifying the voices of Chicago youth.

Cal's Angels

calsangels.org

Non-profit pediatric cancer foundation with a mission of granting wishes, raising awareness, and funding research to help kids fighting cancer.

Mission22

mission22.com

Non-profit dedicated to healing America's veterans when they need it most — right now. Mission22 offers treatment for Post-Traumatic Stress and Traumatic Brain Injury and all of the issues veterans are facing today.

The Salvation Army

salvationarmyusa.org

Non-profit, nongovernmental relief agency and is usually among the first to arrive with help after natural or man-made disasters, focused on assisting people rebuild their lives.

Beyond Type1

beyondtype1.org

Founded in 2015, Beyond Type 1 is a nonprofit organization changing what it means to live with diabetes. Through platforms, programs, resources, and grants, Beyond Type 1 is uniting the global diabetes community and providing solutions to improve lives today.

Evans Scholars

wgaesf.org/content/who-we-are

The Evans Scholarship is a four-year, full-tuition and housing award for golf caddies with financial need. Recipients attend 1 of 21 colleges, most of which are in the Midwest. Students live in Evans Scholars houses on campus all four years.

LivingWell Cancer Center

livingwellcrc.org

LivingWell is dedicated to delivering evidence-based, medically mainstream programs and services that encourage, empower, support and bring hope to thousands of newly diagnosed patients with cancer and their families every year.

Morton Arboretum

mortonarb.org

A public garden, and outdoor museum with a library, herbarium, and program in tree research, their goal to encourage the planting and conservation of trees and other plants for a greener, healthier, and more beautiful world.

Arbor Day

arborday.org

Non-profit membership organization dedicated to planting trees. To date, the Arbor Day Foundation has planted more than 350 million trees in neighborhoods, communities, cities and forests.

Carter's Kids

carters-kids.org

Non-profit that creates awareness of fitness and self-esteem for America's youth by building and developing community parks and playgrounds in neighborhoods.

Pink Heals – Tri Cities

pinkhealstricities.org

100% volunteer nonprofit organization that raises awareness and funds for everyone with cancer throughout Northern Illinois.

Michael Phelps Foundation

michaelphelpsfoundation.org

Established in 2008, the Michael Phelps Foundation provides access to the same curriculum and principles that helped propel the best swimmer in the world. Along with a coalition of strategic partners, MPF has provided learn-to-swim, healthy living, and goal-setting curriculum to more than 100,000 people around the world through the Boys and Girls Club of America and Special Olympics International.

HOW WE ARE ANNUALLY MEASURED:

43

NON-PROFIT
EVENTS
ATTENDED OR
CHAMPIONED

64

NON-PROFIT
PRINT
PROJECTS
COMPLETED
PRO BONO
OR AT COST

200K

SUPPORTING
NON-PROFIT
SOCIAL VIEWS
& ENGAGEMENT
ON TEAM
CONCEPT
CHANNELS

5%

TOTAL
DONATION
AS A % OF
YEAR-OVER-YEAR
NET PROCEEDS

SUSTAINABLE

**INSPIRE FUTURE GENERATIONS
OF PRINT PROFESSIONALS TO
SEE A GREEN FUTURE & ADOPT
TEAM'S GPO PRACTICES.**

BEING A SUSTAINABLE BUSINESS IS ABOUT STRIKING THE BALANCE BETWEEN OUR FINANCIAL HEALTH, THE NEEDS AND CONCERNS OF OUR EMPLOYEES, OUR SUPPLIERS & THE ENVIRONMENT.

Our all-inclusive approach to sustainability responds to the challenges that endanger our planet and people. As a result, urgently acting on sustainability is integral to TEAM. Our focus is to actively address the topics that are most material to our business and partners, and translate our sustainability actions into tangible goals. **There are three integral aspects to our Sustainability Impact:**

IMPLEMENT BEST IN CLASS INDUSTRY GREEN PRACTICES INTO TEAM OPERATIONS

Conserving, recovering and reusing our natural resources is critical to our operations. We continually participate in industry meetings, focusing on implementing industry best practices to our day-to-day activities, while making our environmental footprint smaller.

INNOVATE IN THE PURSUIT OF CREATING THE “GREENEST SHOP IN THE INDUSTRY”

This is accomplished through the careful selection of materials, reducing waste everywhere in TEAM and continually reviewing our processes. We continually evaluate new methods to make our business more efficient and effective in our current methods and new opportunities.

TRAIN TEAM MEMBER AND INDUSTRY ASSOCIATES ON TEAM’S EXCLUSIVE GREEN PRINT OPERATIONS (GPO) PROCESS

The goal of our GPO is to not only revolutionize TEAM, but to create a positive impact on our industry. We will never stop learning and improving our sustainability efforts. We know that acting as a responsible business – one which is fully committed to sustainability – will contribute to lasting economic success of the entire industry.

SUSTAINABILITY URGENCY

BEING A SUSTAINABLE BUSINESS IS ABOUT STRIKING THE BALANCE BETWEEN OUR FINANCIAL HEALTH, THE NEEDS & CONCERNS OF OUR EMPLOYEES, OUR SUPPLIERS AND THE ENVIRONMENT.

Although TEAM Concept Printing has been a champion of Green Printing since our inception, we proudly implement the following Green initiatives into our daily operation:

- Industry leading practices in the use of Soy inks
- Low VOC Solvents
- Auto Plating Waste Reduction (APWR)
- Omni Pre Set Waste Reduction (OPSW)
- When possible, the use of 100% recycled paper
- All standard house papers are a minimum of 10% recycled content
- GREEN Product Lead - Wide Variety of recycled materials, presented first
- GREEN Product - Expansive paper stock gives clients many eco-friendly printing options
- LED lighting
- Environmental air quality system
- Sunscreen devices to reduce energy output and exhaust fans which help remove heat
- State-of-the-art presses have enabled us to cut 5,000,000 lbs. of paper waste each year

HOW WE ARE ANNUALLY MEASURED:



**NUMBER OF
RECYCLED
TONS PER
YEAR**



**YEAR OVER
YEAR GROWTH
IN NUMBER OF
GREEN PRINTED
PROJECTS**



**OVERALL
FACILITY
ENERGY
CONSUMPTION
RATE**



**APWR/OPSW
REDUCTION
RATES**

AN INTEGRAL PART OF OUR SUSTAINABILITY COMMITMENT, BY THE END OF 2023 TEAM WILL OFFSET 100% OF OUR PAPER AND ELECTRIC CONSUMPTION.

Both paper and electricity are core consumables TEAM use daily – items that we cannot eliminate. Through current efforts, TEAM has dramatically reduced waste paper and energy consumption.

Our renewable energy focus will allow us to completely offset 514 metric tonnes of paper we print every year and the 850,000 kWh of electricity we consume annually. **The benefits of this aggressive plan:**

- Supports the renewable energy market, stimulate renewable electricity on a broader scale
- Reduces TEAM's carbon footprint, contributing less to pollution and climate change
- Minimizes greenhouse gas emissions today and in the future
- Allows TEAM to continue to identify areas of greater improvement

Our program will benefit two separate and sustainable initiatives: **Forest preservation and protection of the southwestern Amazon rainforest in Brazil.**

PROJECT FACTS

- 483,000 tCO₂e (tonnes of carbon dioxide equivalent) reduced annually
- 186,000 hectares of rainforest protected
- 700 jobs created in the region
- Supports biodiversity and sustainable development

PROJECT VERIFIER: VERIFIED CARBON STANDARD

Straddling the border of Amazonas state and Acre state in Brazil in the agricultural expansion frontier region, the project encompasses a single property, Fazenda Seringal Novo Macapá. Under a sustainable forest management plan (SFMP), this project protects a vast swathe of Brazil's Southwestern Amazon Rainforest from deforestation, caused historically by cattle ranching, and logging – legal and otherwise.

WINDMILL FARM SUPPORT

Green-e® Certified Wind Farm: Green-e® certified renewable energy meets the highest standards in North America: it must be generated from new facilities that meet rigorous standards for environmental quality, marketed with complete transparency and accuracy, and delivered to the purchaser, who has sole title.

ADVOCACY: AS A LEADER IN THE COMMERCIAL PRINTING INDUSTRY, WE HAVE A RESPONSIBILITY TO OUR PEERS TO FIGHT FOR POSITIVE CHANGE, SHARE INSIGHTS & DRIVE SUSTAINABLE IMPROVEMENTS.

Our goal is to lead an open dialogue in industry and shows the positive ways to bridge the gap between our environment and sustainable economic success. There are no shortcuts. TEAM will create new knowledge and ensure our industry fully understands and implements to positive impact we have on the environment. **There are three integral aspects to our Industry Advocacy:**

PROMOTE THE IMPORTANCE OF THE PRINT AND GRAPHIC ARTS INDUSTRY WITHIN COMMUNITIES AND GOVERNMENT


There is clear evidence that a thriving industry – printing, manufacturing, building – is a key to increased productivity and economic growth. TEAM has an inherent responsibility to proactively promote our industry.

LOOK TO COLLABORATE BEFORE WE COMPETE – “A RISING TIDE...”

As costs continue to rise, the importance of collaboration is more important than ever. If a shared mentality can deliver improvements to the industry, everyone benefits. This effort does not homogenize the industry, but allows everyone to benefit with shared knowledge.

CREATE CENTERS OF EXCELLENCE THAT TEAM SHARES WITH INDUSTRY ASSOCIATIONS, TRADE PUBLICATIONS AND EQUIPMENT MANUFACTURERS

Our focus is on creating a culture of collaboration throughout our industry. Sharing information is the catalyst for future successes for TEAM and our industry. And our collective successes further benefit our customers.

A man with short brown hair, wearing a dark blue polo shirt, is leaning over a large blue printed sheet. He is looking down at the sheet with a focused expression. The background is a blurred industrial setting with red and blue elements. In the top right corner, there are large, stylized letters 'E', 'R', and 'E' in yellow and green. A vertical white line with a small circle at the top is positioned in the lower center of the image.

**INSPIRE FUTURE GENERATIONS OF
PRINT PROFESSIONALS ON THE
POSITIVES OF THE INDUSTRY AND
THE IMPACT THEY CAN HAVE ON
THE INDUSTRY.**

ADVOCACY

TEAM CONCEPT PRINTING PROUDLY SUPPORTS, CONTRIBUTES TO AND PARTNERS WITH THE FOLLOWING COMMERCIAL PRINTING INDUSTRY PARTNERS.

NAPCO Media Industry Editorials

napco.com

PaperSpecs

paperspecs.com

Printing Impressions

piworld.com

GEA

gea.com

Packaging Impressions

packagingimpressions.com

Green Printer Coalition

greenerprinter.com

NAPCO – Brand United

brandunited.com

G7 Certified by Idealliance

idealliance.org/systems-certification/g7-system

ASI Show

asishow.com

HOW WE ARE ANNUALLY MEASURED:

34

PRO INDUSTRY
EVENTS
SPONSORED

51

PRO INDUSTRY/
LEGACY “THINK
BIGGER”
ARTICLES
CONTRIBUTED

114

PRO INDUSTRY
TEAM CONCEPT
PRINTING
INDUSTRY
POSTS &
IMAGES/VIEWS

38

PRO INDUSTRY
RECRUITMENT
OUTREACH
PANELS

71

PRO INDUSTRY
TOURS AND
COMMERCIAL
PRINT INTROS
TO VOCATIONAL
SCHOOLS

WE HAVE A RESPONSIBILITY
TO OUR PEERS TO FIGHT
FOR POSITIVE CHANGE &
DRIVE SUSTAINABLE
IMPROVEMENTS.

ADVOCACY



TEAM LEGACY LAUNCH TEAM

Since our inception in 1998, we have worked to create a Culture of collaboration and teamwork. Our brand intent and TEAM message has been present since our first day of operations. We assembled a cross function TEAM of printing enthusiasts who not only come into work each day for a passion for their customer’s work but also a passion to make an impact on the three areas our LEGACY program will serve.

The following TEAM professionals were selected for this project because of their professionalism, passion for getting “things done”, love of the printing business and general enthusiasm. Throughout the launch of the program the respective TEAM members will report out on their Legacy results and practices.

For the 2022 and 2023 launch of the TEAM Legacy program we proudly present the following launch TEAM members:

Tammy Jensen, Director of Customer Service	Champion
Vince Acosta, Lead Estimator	Industry
Jessica Swider, Sales	Industry
Jamie Poczowski, Customer Service Representative	Community
Julie Pineda, Customer Service Representative	Community
Pat Lamb, Wide Format Department Head	Sustainability
Alejandra Abarca, Fulfillment Department Head	Sustainability
Tony Rouse, President & Founder	Executive Support
Jeff Howicz, General Manager	Executive Support

CUSTOMER PROOF POINTS & TESTIMONIALS

“When we need content that inspires future leaders in the print industry to be bold and see the industry as a positive one, we turn to TEAM Concept Printing to share their message and positive story of success.” – **John Delavan, Contributing Editor PSDA**

“We need more people in the community that support us like how TEAM Concept Printing supports us. Their care is real, their people are great and they work hard with us to make an impact.” – **Jessica Parthun, Pink Heals Tri-Cities**

“When we sell and service equipment to TEAM knowing the environmental impact matters. They take sustainability very seriously and work hard to ensure that larger presses like the KOMORI 40 inch they have are as efficient as possible.” – **Clark Scherer, Komori North America**

“Our commercial print binder broke, leaving us stuck with out a provider to print the written works of our student writers and TEAM stepped up. They know the impact we make in our community and want to help achieve what we need to achieve. They are a solid partner.” – **Jennifer Steel, 826CHI**

“I work with a lot of commercial printers and TEAM Concept Printing does the best job of presenting GREEN printing options first.” – **Kasey Handlin, Executive Director FPG VP**

“So many of our Evans Scholars were supported by TEAM. They are great partners and love seeing our student scholars flourish.” – **Chris Montagano (PGA), Evans Scholars Invitational/Western Golf Association**



540 TOWER BLVD. CAROL STREAM, ILLINOIS 866-653-8326 TEAMCONCEPTPRINTING.COM